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# FOR IMMEDIATE RELEASE

## **AWARE Presents Pet Expo LAX**

Onalaska, WI—The area's furriest residents will strut their stuff at the Alliance of Wisconsin Animal Rehoming Effort's (AWARE) first ever, Pet Expo LAX on Sunday, October 27, 2024 at the Omni Center in Onalaska, WI. This fundraiser's general hours are from 10AM to 5PM. Arrive early at 9AM for VIP Shopping and catch the deals before the crowd! Animal lovers big and small will have a blast at the newest charitable event in the Coulee Region, benefiting Wisconsin's homeless pet population. Join us to experience pet related shopping and services in one place, on one day! In the mood for a puppy, kitten, a strutting cat, bunny, bird or a guinea pig? Maybe a reptile or two or three? Whether you're looking to interact with many species or find your new best friend through one of the many exhibiting rescues and shelters, Pet Expo LAX offers the best in show for family entertainment and shopping!

The expo will showcase pet related exhibits, interactive educational opportunities and for cat lovers, and the Purrinormal Phenomenon ACFA Championship & Household Pet Cat Show and cat education presented by Windy Kitty Cat Club. Meet adoptable animals from local shelters and rescues and also the K-9 Teams from the La Crosse Police Department! Educational opportunities include: The Reptile Education Area, Small Animal Education Station, Chirping for Birds, Wildlife Education, Puppy Mill Information and the Kid Place. Visit our New Product Showcase and Raffle area to view and enter to win new products offered by vendors and local businesses. VIP Shopping admission is \$12 (ages 13 & up), General Admission (ages 13 & up) is \$7 from 10AM -3PM, Reduced General Admission is \$5 from 3PM-5PM. FREE admission for children 12 and under, and veterans with military ID from 10AM-5PM. Tickets are available at door at Pet Expo LAX on October 27th. All admission proceeds from the expo benefit AWARE, a nonprofit organization dedicated to improving the lives of companion animals in Wisconsin.

Sorry, personal pets will not be allowed, but service dogs are always welcome!

#### Who Is AWARE?

The Mission of AWARE is to foster cooperative relationships among animal welfare organizations and to improve the lives of companion animals throughout the State of Wisconsin through Adoption, Wellness, Advocacy, Rescue, and Education.

Founded in 2002, The Alliance of Wisconsin Animal Rehoming Efforts has been uniting Humane Societies and Rescue organizations to make a difference for homeless animals in the State of Wisconsin. AWARE was formed when a group of leaders in the animal welfare community met to discuss how to promote positive relationships in the animal welfare community. AWARE's membership is comprised of leaders in both the shelter and rescue community. Recognizing that these groups were already working hard to improve the lives of companion animals in Wisconsin, AWARE provides a forum to promote networking and build partnerships between these two groups and further strengthen the effectiveness of each. Communication between groups exists mainly in an online forum, however, conferences and events help to unite the groups on a regular basis. AWARE has proudly produced it's original expo for 19 years in the Milwaukee area. Please visit www.petexpomke.com for all of the details. Learn more about AWARE at www.awarewisconsin.com.