



2025 Sponsorship Opportunities

Sunday, October 19, 2025 – www.petexpolax.com

Omni Center – Onalaska, WI

A fundraiser hosted by the Alliance of Wisconsin Animal Rehoming Efforts (AWARE)

2025 marks the second year of Pet Expo LAX! The Alliance of Wisconsin Animal Rehoming Efforts (AWARE), the presenting non-profit organization, has been supporting Wisconsin's homeless animal population since 2002. Our charitable event, Pet Expo MKE, just completed its 20th year, and we are excited to continue the success of this fundraiser to La Crosse area pet lovers of all ages! The expo will welcome 1000s of visitors, to experience the area's best pet loving shopping and services, educational experiences, and some of Wisconsin's cutest adoptables. Visit www.petexpolax.com to learn more!

The expo offers sponsors and vendors very affordable pricing for a show of this magnitude. Pet Expo LAX is a **charitable event** and proceeds from this expo benefit area non-profit organizations. This would not be possible without the support of our sponsors.

We would like to offer your organization the opportunity to support our 2025 expo and raise the exposure of your products and/or services to our visitors. Because this is a non-profit event, your contribution is tax deductible! Levels of sponsorship for the 2025 Pet Expo LAX include:

\$150 – Copper Sponsor (unlimited available)

- Logo on the Pet Expo LAX website
- Mention on social media
- Mention in the Pet Expo LAX Final Program

\$350 - Bronze Sponsor (unlimited available)

- Logo on the Pet Expo LAX website
- Mention on social media
- Mention in the Pet Expo LAX Final Program
- 1 Standard Booth for your organization
- 3 tickets (vendor passes) to Pet Expo LAX

\$650 - Silver Sponsor (5 available)

- Logo on the Pet Expo LAX website with a link to your website
- 2 mentions on social media
- Mention in the Pet Expo LAX Final Program
- Organization's Banner Displayed at the Expo (banner provided by your organization)
- 1 Standard Booth for your organization
- 6 tickets (vendor passes) to Pet Expo LAX

\$1000 – Showcase Sponsor (4 available)

Choose Sponsorship for one of the following areas – Reptile Education, Small Animal Education Station, Kids Place and the New Product Showcase Auction Area

- Logo on the Pet Expo LAX website with a link to your website
- 2 mentions on social media
- Mention in the Pet Expo LAX Final Program
- Business Card or Handout materials and banner displayed in area (banner provided by your organization)
- 1 overhead announcement made at the expo with sponsorship acknowledgement
- 2 Standard Booths for your organization
- 6 tickets (vendor passes) to Pet Expo LAX

2025 Sponsorship Opportunities – cont.

\$2000 – Gold Sponsor (3 available)

- Logo on the Pet Expo LAX website with a link to your website
- 2 mentions on social media
- Mention in the Pet Expo LAX Final Program
- Business Card or Handout materials on table at entrance
- Organization's banner displayed at the expo (banner provided by your organization)
- 2 overhead announcements made at the expo with sponsorship acknowledgement
- Mention in email broadcasts to our supporters prior to the expo
- 1 Double Booth (1 corner, 1 standard) for your organization
- 8 tickets (vendor passes) to Pet Expo LAX

\$3500 – Platinum Presenting Sponsor

- Logo on the Pet Expo LAX website with brief description of product or service and link to your website
- Mentions and exposure on Pet Expo LAX related social media platforms – Facebook and Instagram
- Logo and note of sponsorship on all Pet Expo LAX Print Advertising
- Mention on all Pet Expo LAX Media Press Releases
- Mention in the Pet Expo LAX Program
- Business Card or Handout materials on table at entrance
- 2 Organization's banners displayed at the expo (sponsor supplied banners)
- Mention in all email broadcasts to our supporters prior to the expo including your website address
- 3 overhead announcements made at the expo with presenting sponsor acknowledgement
- Premium Booth (20' x 20' island) with location to be agreed upon between sponsor and the Expo Director
- 15 tickets (vendor passes) to Pet Expo LAX

We hope you will consider supporting Pet Expos LAX in 2025! We would love the opportunity to work with you to promote your organization to our attendees. Thank you for your consideration and we hope to hear from you! Contact Beth Enneking, Expo Director at 414-484-0416 with any questions you may have.



2024 Sponsorship Commitment Form

Yes, we would like to become a _____ Sponsor for Pet Expo LAX!

Organization Name: _____ Contact Name: _____

Street Address: _____ City: _____ State: _____ Zip: _____

Telephone Number: _____ Email: _____

Website: _____ Facebook: _____

Do you require an invoice? Yes _____ No _____

Authorized Signature: _____ Date: _____

THANK YOU for your support! Please return a copy of the completed form to:

Beth Enneking

Exposition Director

Pet Expo LAX - www.petexpolax.com

E-Mail: glpedirector@gmail.com

Phone: 414.484.0416

Mailing Address: W222 N8208 Plainview Parkway, Sussex, WI 53089

Checks made payable to: AWARE or PayPal/credit card to awarewisconsin@gmail.com