

**Contact Information:**

Pet Expo LAX  
Beth Enneking  
414.915.4156  
glpedirector@gmail.com  
www.petexpolax.com  
Facebook: Pet Expo LAX

**Release Date:**

March 5, 2026

**FOR IMMEDIATE RELEASE****AWARE Presents Pet Expo LAX**

**Onalaska, WI**—The area's furriest residents will strut their stuff at the Alliance of Wisconsin Animal Rehoming Effort's (AWARE) Pet Expo LAX on Saturday, October 17, 2026 at the Omni Center in Onalaska, WI. This fundraiser's general hours are from 9AM to 4PM. Animal lovers big and small will have a blast on one of the newest charitable events in the Coulee Region, benefiting Wisconsin's homeless pet population. Join us to experience pet related shopping and services in one place, on one day! In the mood for a puppy, kitten, a strutting cat, bunny, bird or a guinea pig? Maybe a reptile or two or three? Whether you're looking to interact with many species or find your new best friend through one of the many exhibiting rescues and shelters, Pet Expo LAX offers the best in show for family entertainment and shopping!

The expo will showcase pet related exhibits, interactive educational opportunities and for cat lovers, a ACFA Championship & Household Pet Cat Show and cat education presented by Windy Kitty Cat Club. Visit and learn lots in our Reptile Education and Interaction area and Small Animal Education Station! Meet adoptable animals from local shelters and rescues and lots of educational opportunities. Visit our New Product Showcase and Raffle area to view and enter to win new products offered by vendors and local businesses. General Admission (ages 13 & up) is \$7 from 9AM-2PM, Special Price General Admission is \$5 from 2PM-4PM. FREE admission for children 12 and under, and veterans with military ID from 9AM-4PM. Tickets are available at door at Pet Expo LAX on October 17th. All admission proceeds from the expo benefit AWARE, a nonprofit organization dedicated to improving the lives of companion animals in Wisconsin.

We will be adding more details and features in the months ahead, so please visit [www.petexpolax.com](http://www.petexpolax.com) or on Facebook at Pet Expo LAX.

**Sorry, personal pets will not be allowed, but service dogs are always welcome!**

**Who Is AWARE?**

The Mission of AWARE is to foster cooperative relationships among animal welfare organizations and to improve the lives of companion animals throughout the State of Wisconsin through **A**doption, **W**ellness, **A**dvocacy, **R**escue, and **E**ducation.

Founded in 2002, The Alliance of Wisconsin Animal Rehoming Efforts has been uniting Humane Societies and Rescue organizations to make a difference for homeless animals in the State of Wisconsin. AWARE was formed when a group of leaders in the animal welfare community met to discuss how to promote positive relationships in the animal welfare community. AWARE's membership is comprised of leaders in both the shelter and rescue community. Recognizing that these groups were already working hard to improve the lives of companion animals in Wisconsin, AWARE provides a forum to promote networking and build partnerships between these two groups and further strengthen the effectiveness of each. Communication between groups exists mainly in an online forum, however, conferences and events help to unite the groups on a regular basis. AWARE has proudly produced its original expo for 21 years in the Milwaukee area. Please visit [www.petexpomke.com](http://www.petexpomke.com) for all of the details. Learn more about AWARE at [www.awarewisconsin.com](http://www.awarewisconsin.com).

**LEARN MORE AT [WWW.PETEXPOLAX.COM](http://WWW.PETEXPOLAX.COM) OR ON FACEBOOK AT PET EXPO LAX**